# Adzuna UK Job Market Report

November 2018

# Salaries Stay Flat, While Vacancies Fall Again

| Table 1: Adzuna Job Vacancy Index | | | | | |
|---|---|---|---|---|---|
| | UK Vacancies | Monthly Change | 6M Change | 12M Change | Vacancy Index (June 2012=100) |
| **Vacancy Index (Oct 18)** | 1,117,683 | -0.4% | 1.8% | -2.6% | 162.3 |
| **Vacancy Index (Sep 18)** | 1,121,754 | -1.4% | 1.1% | -3.1% | 162.9 |

| Table 2: Adzuna Average Salary Index | | | | | |
|---|---|---|---|---|---|
| | UK Average Salary | Monthly Change | 6M Change | 12M Change | Salary Index (June 2012=100) |
| **Salary Index (Oct 18)** | £33,424 | 0.0% | -1.6% | 3.9% | 97.6 |
| **Salary Index (Sep 18)** | £33,415 | -0.2% | -1.5% | 4.7% | 97.5 |

## Key points

### Salaries

Finally the decline in advertised salaries has stopped, and instead we are seeing a miniscule increase of £9 month on month.

### 1,117,683 jobs

The vacancy decline is levelling out, though the number of available jobs is still down month on month, and down nearly 3% year on year.

### Creative/Design

Creative & Design jobs are some of the biggest winners with the average advertised salaries increasing 8.9% year on year.

### Hull

As predicted last month, Hull has taken the top spot as the hardest place to find a job, overtaking Sunderland with 2.91 vacancies per jobseekers.

## Overview

Several months of declining numbers of vacancies could be coming to an end in the run up to Christmas. With a 0.4% month on month decline in October, slowing from 1.4% the month before, there's chance for a late upswing before the quiet period.

More positively, advertised salaries have seen their first increase in almost 6 months, as the slow slide has been arrested. Admittedly it's only a £9 increase, so don't break out the champagne yet.

Meanwhile, these reports are sounding like a broken record, as we report yet another new low in job competition! There are now only 0.32 jobseekers per vacancy on average nationwide.

Elsewhere, Wales is the only region in our measurement to have seen a small decrease in advertised salaries over the past 12 months. This is in contrasting fortunes to neighbouring South West England, which is among the pack leaders, galloping ahead with 8.9% year on year salary increases.

### Trebles all round

Hospitality and Catering jobs are among the top sectors for salary growth which, combined with an ONS report showing the growth in pub jobs, suggests a rosy picture for those people in the hospitality industry.

### The Sounds of Science

At the other extreme, Science and QA jobs are fighting it out with Domestic Help and Cleaning jobs for the biggest salary declines year on year. Hopefully this is a temporary blip, and workers in this sector can look forward to an upturn soon.

### Andrew Hunter, co-founder of job search engine Adzuna, commented:

*"It's pleasing to see tireless bar staff and waitresses receiving a jolly bump to their wages, just in time for the busy period. Hopefully this will be some consolation for all the terrible festive jokes and loud behaviour acted out at Christmas work dos up and down the country over the next few weeks.*

*"Looking more generally it's hopeful that real wages are on the way back up after months of decline. Whilst overall salaries are up 3.9% year-on-year, we had expected to see more robust growth, but have our fingers crossed that this will be a springboard to build upon as we move into 2019."*
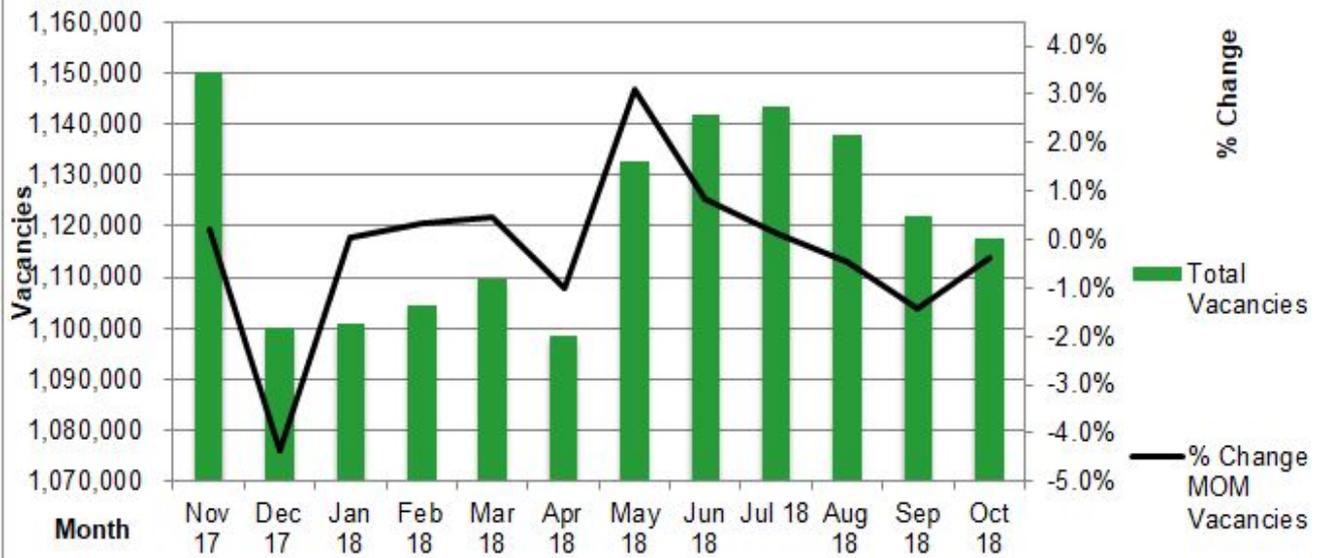
### Where are all the jobs?

Oxford has caught back up with Swindon to be at the top of places where it is easiest to find a job. There are nearly 20 vacancies per jobseeker in these two places.

In sharp contrast, and as predicted last month, Hull is currently the worst place to look for a job, overtaking Sunderland. Sunderland has seen a reasonable improvement, and could tumble even below regional rivals Middlesbrough.
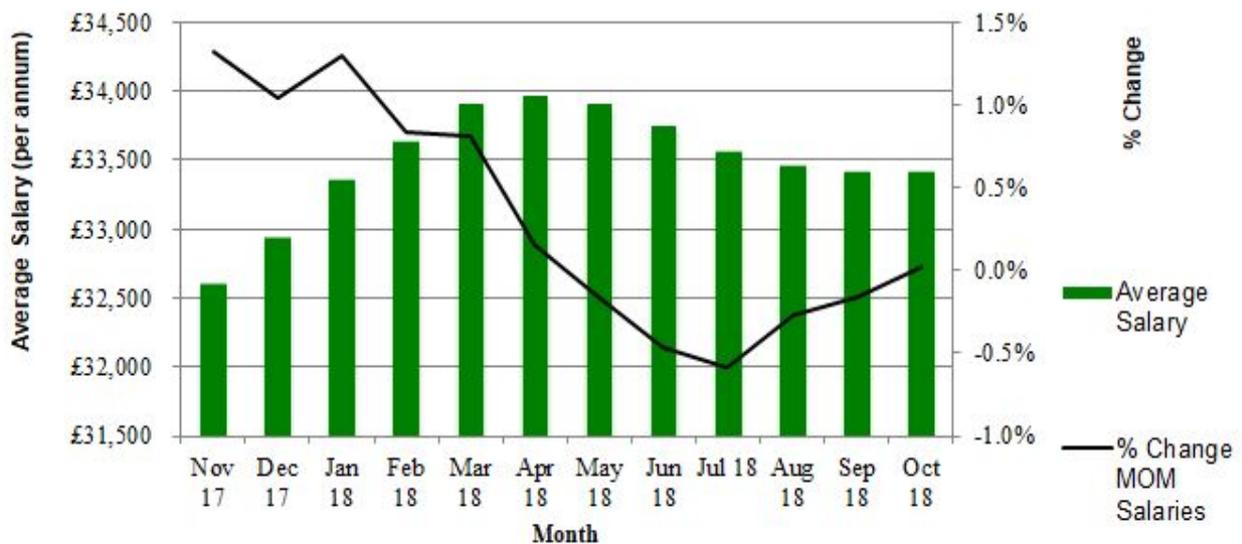
Despite robust salary growth in Northern Ireland, Belfast is still one of the hardest cities to find a job in, with around 0.8 jobs for every jobseeker.

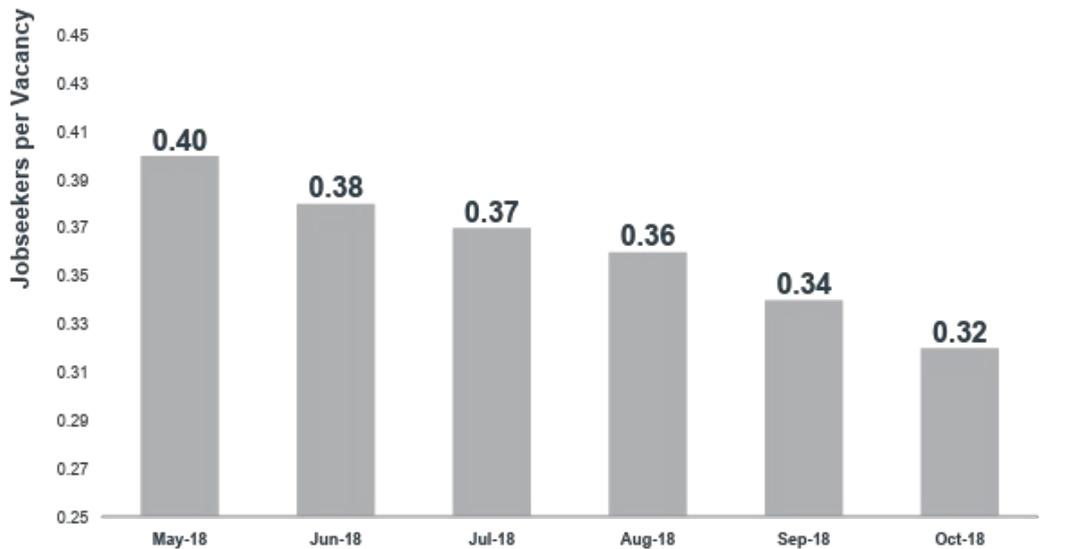## Monthly Job and Salary Trends

### Monthly Change in Advertised Job Vacancy



### UK Advertised Salary Trends

# Job Market Competition

## Six month change in jobseekers per vacancy



## Worst cities to find a job

| Rank | City | Jobseekers per vacancy |
|---|---|---|
| 1 | Hull | 2.91 |
| 2 | Sunderland | 2.68 |
| 3 | Middlesbrough | 2.48 |
| 4 | Salford | 1.99 |
| 5 | Bradford | 1.77 |
| 6 | Wolverhampton | 1.21 |
| 7 | Belfast | 1.20 |
| 8 | Sheffield | 1.14 |
| 9 | Glasgow | 1.02 |
| 10 | Wirral | 0.95 |

## Best cities to find a job

| Rank | City | Jobseekers per vacancy |
|---|---|---|
| 1 | Swindon | 0.05 |
| 2 | Oxford | 0.05 |
| 3 | Reading | 0.06 |
| 4 | Cambridge | 0.07 |
| 5 | Warrington | 0.07 |
| 6 | Southampton | 0.07 |
| 7 | Manchester | 0.09 |
| 8 | Peterborough | 0.10 |
| 9 | Slough | 0.11 |
| 10 | Winchester | 0.12 |

- Methodology for calculating jobseeker competition compares jobseeker count identified in the ONS Claimant Count released in October 2018 with monthly advertised vacancy numbers on Adzuna.co.uk in November 2018.

# Regional and Industry Overview

## Regional wage breakdown

| Region | Total Vacancies | Average Salary | Salary % 12 Month Change |
|---|---|---|---|
| Eastern England | 107,558 | £30,489 | 1.5% |
| East Midlands | 62,033 | £29,370 | 2.5% |
| London | 256,379 | £40,932 | 5.0% |
| North East England | 21,956 | £28,749 | 3.0% |
| North West England | 98,141 | £30,028 | 3.1% |
| Northern Ireland | 10,398 | £33,286 | 9.1% |
| Scotland | 46,021 | £30,167 | 3.2% |
| South East England | 183,362 | £31,657 | 3.3% |
| South West England | 88,398 | £31,766 | 8.6% |
| Wales | 22,288 | £29,615 | 0.0% |
| West Midlands | 82,547 | £30,401 | 1.6% |
| Yorkshire and The Humber | 60,551 | £29,443 | 2.4% |

## Biggest improvers - job sector by average salary

| Job sector | Average salary | Salary % 12 Month Change | Total vacancies |
|---|---|---|---|
| Teaching Jobs | £30,889 | 15.9% | 70,065 |
| Creative & Design Jobs | £35,211 | 8.0% | 8,693 |
| Admin Jobs | £28,390 | 7.0% | 46,580 |
| Legal Jobs | £42,451 | 6.6% | 26,939 |
| Hospitality & Catering Jobs | £22,574 | 4.4% | 66,931 |

## Worst performers - job sector by average salary

| Job sector | Average salary | Salary % 12 Month Change | Total vacancies |
|---|---|---|---|
| Domestic help & Cleaning Jobs | £16,793 | -7.2% | 12,822 |
| Graduate Jobs | £21,140 | -4.0% | 9,710 |
| Scientific & QA Jobs | £37,967 | -3.9% | 14,636 |
| Retail Jobs | £25,243 | -1.6% | 30,241 |
| Maintenance Jobs | £29,360 | -1.6% | 1,700 |

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## About Adzuna

Adzuna is a search engine for job ads used by over 10 million visitors per month that aims to list every job, everywhere. We search thousands of websites so our users don't have to, bringing together millions of ads in one place. By providing smarter search options and powerful data about the job market, we give jobseekers the information they need to take control of their careers.

Adzuna was founded in 2011 by Andrew Hunter and Doug Monro, formerly of eBay, Gumtree, Qype and Zoopla and is backed by leading Venture Capital firms Smedvig Capital, Passion Capital, The Accelerator Group and Index Ventures.

We also supply real-time data to the Number 10 Dashboard and Office for National Statistics labour market indices. In 2018, Adzuna won the contract to run Find a job, one of the British government's most used online services.

Adzuna's mission is to be the best place to start looking for a job. We love using the awesome power of technology to help match people to better, more fulfilling jobs and keep Britain working.

## About the Adzuna Job Market Report

Adzuna has the most complete index of job vacancies covering all regions in the UK. The technology collects every job vacancy advertised online in the UK from over 500 sources. This data is then normalised, de-duplicated, mix-adjusted and outliers are removed in real time to give users an accurate, complete, up to the minute view of the job market.

Claimant count data is based on the latest Labour Market Statistics released in September 2018 by the ONS.

The city areas referred to in this study are the top 50 cities in the UK, ranked by comparing the job vacancies in Adzuna's comprehensive search index of over 1,000,000 live jobs to the number of claimants in each city from the latest ONS data released in September 2018.

The full Jobseeker's Allowance claimant count statistics are available for download here: http://www.nomisweb.co.uk/

**Hyperlinks**
Adzuna would be grateful for any hyperlinks you could provide. For ease, we've provided these links: Adzuna real-time jobs data, which you can copy and paste directly into articles.